

ALKEM LABORATORIES LIMITED**CIN No: - L00305MH1973PLC174201****Regd. Office: "ALKEM HOUSE", Senapati Bapat Marg, Lower Parel,****MUMBAI 400 013. Phone : 3982 99999, Fax : 022-2495 2955****E-Mail: contact@alkem.com Website :www.alkemlabs.com****PUBLIC NOTICE**

This is to Notify to all our trade stockiest / wholesalers / retailers / consumer and Public at large that ALKEM LABORATORIES LIMITED has reduced the Maximum Retail Prices (MRPs) in respect of the following DPCO 2013 medical formulations linked to the Ceiling Price notification Ref. S.O.788 (E) dated 10th March 2017 issued by the National Pharmaceuticals Pricing Authority.

Product Name	Pack	Max. Retail Price effective from 15/03/2017
Calkem Lotion	100ml	81.90

For Alkem Laboratories Limited**Date : 15.03.2017****Sd/-****Place : MUMBAI****Manish Narang**